



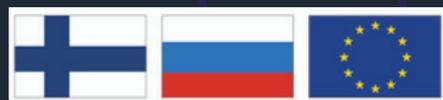
September 16 & 30, 9:00-11:00



INTERNATIONAL  
COMMUNICATION,  
NETWORKING, AND  
INTERNATIONALIZATION

**HUMAK<sup>®</sup>**

Workshops with  
Katja Remsu and  
Minna Ikävalko



CBC 2014 - 2020  
SOUTH-EAST FINLAND -RUSSIA



### **16.09.2021 at 9-11 am. International communication**

Intercultural communication is the idea of knowing how to communicate within different parts of the world. By understanding the theories, people are able to understand how certain norms are prevalent in adapting to new cultures. During this session we will test how open-minded we are, promise good discussion and challenge ourselves. We will also look into humor in inter-cultural communication.

### **30.09.2021 at 9-11 am. Networking and internationalization**

Networking is about building relationships; between the companies and between the people working in the companies. There are many reasons for co-operation, e.g. to learn the industry, to serve customers better, or to expand the market access. Networking may also give the possibility to enter international market. During this session we will look at various theories and processes of networking and internationalization, and also some interesting case examples will be presented.

### **Pre-assignment**

Are there certain challenges/questions you would like to discuss about? Or would like to be covered?

**SIGN UP**



**Katja Remsu,  
LAB University of  
Applied Sciences**

Katja is a lecturer in business communications at LAB University of Applied Sciences and LUT University. She has a diverse experience in communication and media production., being a journalist and featuring in TV news. Katja's special interest is in cross cultural communication. She lived and worked in Spain, Russia, France and USA.



**Minna Ikävalko, LAB  
University of Applied  
Sciences**

Minna has worked as a Principal lecturer in LAB since 2004, leading Russian business/International business bachelor and master programmes, and she is lecturing internationalization process of companies, networking and research methods. She has also been a visiting lecturer in Sibelius Academy in their Arts Management programme. Minna holds a D.Sc. (Econ. and Bus. Admin.) degree (LUT) with the research focus in commitment in arts sponsorship relationships.